

Amendments to the Claims

1. (First Amendment)

A combined calendar and advertising format comprising:

- (a) a plurality of sheets of printable stock, each sheet having a top, a bottom, opposed sides, a upper face and a reverse face;
- (b) a plurality of transversely defined panels on each of said sheets;
- (c) a plurality of printed matter and graphics contained on each of said panels; and
- (d) [at least one] a monthly calendar contained on one of said panels.

2 (Original)

3. (Original)

4. (First Amendment)

The format of claim 3 wherein said printed matter is [in the form of] commercial advertising identifying dining and eating establishments selected from the group consisting of catering halls, fast food chains, restaurants and combinations thereof and said graphics are [are in the form of] artistic renderings and photographs selected from the group consisting of foods, meals, prepared dishes and combinations thereof.

5. (First Amendment)

The format of claim 1 wherein [each of said panels] a panel on each of said sheets contains a different monthly calendar.

6. (Original)

7. (Original)

8. (Original)

9. (Canceled)

10. (First Amendment)

A combined calendar and advertising format comprising:

- (a) a plurality of sheets of printed stock, each sheet having a top, a bottom, opposed sides, an upper face and a reverse face, the upper face of each of said sheets being divided into three transversely defined panels;
- (b) a plurality of printed matter and graphics contained on each of said panels;
- (c) a different monthly calendar contained on [each] one panel of each of said [panels] sheets; and,
- (d) means to join said sheets together at their tops.

11. (Original)

12. (Original)

13. (First Amendment)

The format of claim 12 wherein said printed matter is [in the form of] commercial advertising identifying dining and eating establishments selected from the group consisting of catering halls, fast food chains, restaurants, and combinations thereof and said graphics are [in the form of] are artistic renderings and photographs selected from the group consisting of foods, meals, prepared dishes and combinations thereof.

14. (Original)

15. (First Amendment)

A combined calendar and advertising format comprising:

- (a) a plurality of sheets of printable stock, each sheet having a top, a bottom, opposed sides, an upper face and a reverse face. The upper face of each of said sheets being divided into three transversely defined panels;
- (b) a plurality of printed matter and graphics contained on each of said panels;
- (c) a different monthly calendar contained on [each] one of said panels, said sheets being sufficient in number such that said

monthly calendars contained on each of said sheets collectively span a calendar year; and,

(d) means to join said sheets together at their tops.

16. (Original)

17. (Original)

18. (First Amended)

The format of claim 17 wherein said printed matter is [in the form of] commercial advertising identifying dining and eating establishments selected from the group consisting of catering halls, fast food chains, restaurants and combinations thereof and said graphics are [in the form of] artistic renderings and photographs selected from the group consisting of foods, meals, prepared dishes and combinations thereof.